

Appendix 2: Outreach Business Plan

Time period when the plan will be carried out: _____

	Completed	Notes
Administrative Activities		
Developing and Obtaining Marketing Materials		
Contacting Potential Sources of Referrals		
Professional organizations		
Community associations and churches		
High schools		
Colleges and vocational programs		

Presentations in the community		
Presentations at conferences		
Mailings		
Other activities:		